



BUSINESS LICENSE DIVISION
200 Old Bernal Avenue • P.O. Box 520
Pleasanton, California 94566
Phone 925-931-5440

TOBACCO RETAILER PERMIT APPLICATION

This Application is for (check one):

- New Permit
- Annual Renewal
- Change of Ownership (9.32.120 Tobacco Retail Permit is non-transferable)
- Reissuing a Revoked Permit

Business License # _____

BUSINESS INFORMATION:

Business Name/DBA: _____

Business Address: _____

Mailing Address: _____

Bus Ph#(_____) _____ Alt #(_____) _____ Email: _____

CDTFA Cigarette and Tobacco Products Retailer License # _____

(Copy must accompany this application)

OWNER INFORMATION:

Owner Name/s: _____

Owner/s Address: _____

Authorized Agent Mailing Address: _____

Owner Ph#(_____) _____ Alt/Mobile #(_____) _____ Email: _____

Owner ID/Driver's License No. _____ Expiration Date: _____

Has the proprietor, or agent of the proprietor, admitted to violating, or has been found to have violated, Chapter 9.32 and, if so, please submit on a separate sheet, the dates and locations of all such violations within the previous five (5) years.
YES _____ NO _____ (if yes, attach a written statement)

I certify that I have verified that the location for which this permit is sought **conforms with applicable zoning regulations.**

I certify that I have read, understand, and will comply with all regulations governing all TOBACCO RESTRICTIONS as listed in Chapter 9.32 of the Pleasanton Municipal Code (and on the reverse side of this form). If, at any time in the future, I can no longer comply with all of the regulations, I shall immediately cease operation of the business.

Applicant's Signature: _____ Date: _____

Please Submit Fees with application - New Permit \$550.00 and Renewal Permit \$450.00

(OFFICE USE ONLY)

Business License Verified Date: _____ CDTFA Tobacco License Verified: _____

Received: \$ _____ Date: _____ Check No. _____

Approved: _____ Date: _____

Denied: _____ Date: _____

PLEASE SEE REVERSE SIDE FOR ADDITIONAL INFORMATION

Any person or business which intends to sell tobacco products or tobacco paraphernalia on a retail basis must obtain and maintain a tobacco retailer permit.

“Tobacco product” means any of the following:

- a. A product containing, made, or derived from tobacco or nicotine that is intended for human consumption, whether smoked, heated, chewed, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means, including, but not limited to, cigarettes, cigars, little cigars, chewing tobacco, pipe tobacco, snuff, and blunt wraps.
- b. An electronic device that delivers nicotine, other substances or other vaporized liquids to the person inhaling from the device, including, but not limited to, an electronic cigarette, electronic cigar, electronic pipe, or electronic hookah.
- c. Any component, part, or accessory of a tobacco product, whether or not sold separately.
- d. *Exception.* “Tobacco Product” does not include drugs, devices or combination of products that has been approved by the United States Food and Drug Administration for sale as a tobacco cessation product or for other therapeutic purposes where the product is marketed and sold solely for such an approved purpose. (See Cal. Business and Professions Code §22950.5.)

<https://leginfo.legislature.ca.gov>

“Tobacco paraphernalia” means cigarette papers or wrappers, blunt wraps, pipes, holders of smoking materials of all types, cigarette rolling machines, e-cigarette liquid pods and any other item designed primarily for the smoking or ingestion of tobacco products. (See Cal. Business and Professions Code §22962.) <https://leginfo.legislature.ca.gov>

The sale of tobacco products and tobacco paraphernalia is governed by Pleasanton Municipal Code Chapter 9.32, <http://qcode.us/codes/pleasanton> which includes, but is not limited to, the following restrictions:

- Prohibition on the sale of flavored tobacco products citywide
- Prohibition on the sale of electronic smoking devices and related paraphernalia citywide
- Minimum package sizes and pricing
- No new tobacco retail sales sites within 1,000 feet of public schools, parks or recreation facilities

Please **check each box** and **sign and date below** to indicate that you understand and will comply with the following regulations:

- Must have a valid CDTFA Cigarette and Tobacco Products Retailer License
- Must comply with Pleasanton Municipal Code Chapter 9.32

I understand, acknowledge, and agree that I am responsible for the conduct of the tobacco retailer business and the business’s employees and independent contractors, and that failure to comply with applicable state, federal, or local (including, but not limited to, Pleasanton Municipal Code Chapter 9.32) law may result in suspension or revocation of the Tobacco Retailer Permit, and other additional administrative, criminal, or civil fines, penalties and actions. I hereby declare, under penalty of perjury, that the foregoing is true and correct.

Applicant’s Signature: _____ **Date:** _____